

# **Canadian Trainers Collective** Providing a voice in decisions that matter.

## canadiantrainerscollective.ca

## **Experience & Leadership**

Our trainers are active P2 practitioners with experience in corporate, government and not-for-profit sectors

Our trainers have been licensed by IAP2 and have delivered the IAP2 training programs to thousands of participants from coast to coast.

Our experience is recognized by our peers and we have been elected to leadership roles at the international, national and regional levels of IAP2.

#### What are people saying about CTC?

"The facilitators were excellent and brought real life examples to the training which was most helpful."

"I am taking away a fuller understanding and appreciation of the framework. I feel more grounded and more confident."

"I feel empowered now that I have the tools to plan and execute successful engagement programs!"

**CONTACT US** cdntrainerscollective@shaw.ca









#### Jan Bloomfield

**Gay Robinson** 

**Gale Simpson** 

Lara Tierney

#### Who will benefit from this training?

Whether you are new to the field or a seasonal practitioner at any level of government, the private sector, or a not-for-profit organization, the experienced team at Canadian Trainers Collective (CTC) will help you improve your public and stakeholder engagement programs with their IAP2 courses.

#### **IAP2** Foundations in Public Participation

Foundations in P2 is a professional development program designed with the input of successful practitioners who work with diverse populations and divergent circumstances throughout the world. This program is divided into two modules, each focusing on one of the two major phases of public participation – planning and techniques. This program will let you hit the ground running – armed with the knowledge and confidence you need to plan and execute effective initiatives for any area in which you may be working. Upon completion of both modules, participants will receive a certificate of completion from IAP2.

#### **Planning for Effective P2**

A major reason that initiatives fail to reach their goals is inadequate preparation. The planning module provides you with a proven structure for developing a public participation plan to fit any size of project. \*This course is a prerequisite for the subsequent module – Techniques for Effective P2.

#### **Techniques for Effective P2**

Once you have completed the planning course, you are ready to add 50+ practical tools and methodologies to your public participation toolkit. This course provides an introduction to a range of practical tools and techniques used at all five levels of IAP2's Public Participation Spectrum.

#### IAP2 P2 for Senior Executives/Decision Makers

Do you want your senior administrators and executives to know more about why public participation is important to your organization?

#### Strategies for Dealing with Opposition & Outrage in P2

This course brings together the collective knowledge and experience of outrage management as taught by Dr. Peter Sandman, and public participation as practiced by IAP2.

#### **Custom Training**

Need to build the skill set of your staff or groups at work but can't find the right training? The CTC has developed customized training for organizations that is specific to their needs and objectives.

All of our courses are available as in house sessions and more information about all the courses can be found on our website.

# Meet Our Trainers

For information about our trainers please see our About Us webpage.





#### REGISTRATION

Use one of the following options to send this registration form with payment :

FAX: 403-281-8945

#### MAIL:

Canadian Trainers Collective c/o Gay Robinson Consulting 163 Woodpark Circle SW Calgary AB T2W 6G1

**EMAIL**: cdntrainerscollective@shaw.ca

#### VALUE ADDED

- Two trainers will give participants exposure to more experience.
- Pre-course surveys and primers will prepare trainers with information to customize material and maximize the experience for students.
- Each participant qualifies for one hour of coaching (per course) from one of the trainers.
- Check out our discounts.
- Contact us for group rates.

#### CANCELLATION

- No refunds will be provided for cancellations made less than three weeks prior to training.
- Cancellations made more than three weeks prior will be subject to a 10% cancellation fee.
- Requests for substitutions or transfers to other Canadian Trainers Collective training sessions will be considered on a case by case basis and should be made at least one week in advance of training.
- Participants must attend the full course in order to receive the certificate of completion.

The Canadian Trainers Collective reserves the right to cancel any course that does not have sufficient registration.

All courses run from 8:30 a.m. to 4:30 p.m. Training location information will be provided with registration confirmation.

#### **PAYMENT INFORMATION**

Cheques and money orders must be made payable to: **Gay Robinson Consulting**. Credit card charges are processed through Gay Robinson Consulting and will be reflected as such on your statement. All payments will be processed in Canadian dollars. Full payment must be received prior to taking the courses.



#### **CANADIAN TRAINERS COLLECTIVE**

#### 2018 Calendar & Registration Form

IAP2 Foundations in Public Participation

PLEASE PRINT CLEARLY

NAME				
ORGANIZATION				
TITLE				
ADDRESS				
CITY	PROV/STATE	P/C (zip)		
PHONE ( )	CELL ( )			
EMAIL				
NAME TO BE DISPLAYED ON CERTIFICATE IF DIFFERENT FROM ABOVE:				

Check all boxes that apply for course selection. Please note that Planning is a prerequisite for Techniques.

			Planning \$1300	Techniques \$850
Nanaimo	February	2018	□ 14, 15 & 16	□ 19 & 20
Vancouver	March	2018	🛛 12, 13 & 14	□ 15 & 16
Edmonton	April	2018	🗖 16, 17 & 18	☐ 19 & 20
Calgary	June	2018	□ 4, 5 & 6	□ 7&8

#### **GET A DISCOUNT**

- An Early Bird discount of **5%** for registrations 6 weeks or more in advance.
- Take both courses in the same week for a **10%** discount.
- Discounts can be combined for a total of **15%**.
- Group discounts are available. Contact us for details.

Course(s) Subtotal	
Discount%	
Subtotal	
GST (5%)	
TOTAL OWING	

	MASTER CARD
CARD #	EXPIRY (mm/yy)
CARDHOLDER NAME	
CARDHOLDER SIGNATURE	